

**DUPLICATE**  
**INVOICE**Remit Address:

**WVBT**  
**PO Box 403864**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

Advertiser	POL/60 Plus Association
Product	8/27-9/2 60 PLUS ASSOCIATION
Estimate Number	378

<b>Invoice #</b>	<b>202073-1</b>
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/02/12

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

Station	WVBT
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	202073
Alt Order #	06847439
Deal #	
Order Flight	08/29/12 - 09/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN15791

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WVBT	Fri 8-9p	8-9p		to						
					08/27/12 to 09/02/12	1x	-----F--				
				F	08/31/12	:30	8:19 PM	SPA12TV12H	\$600.00		1
2	WVBT	Fri 9-10p	9-10p		to						
					08/27/12 to 09/02/12	1x	-----F--				
				F	08/31/12	:30	9:19 PM	SPA12TV12H	\$600.00		1
3	WVBT	Late News (after Sports)	Late News (after Spo		to						
					08/27/12 to 09/02/12	1x	-----S-				
				Sa	09/01/12	:30	11:44 PM	SPA12TV12H	\$1,000.00		1
4	WVBT	Fox News Sunday	10-11a		to						
					08/27/12 to 09/02/12	1x	-----S				
				Su	09/02/12	:30	10:45 AM	SPA12TV12H	\$100.00		1
5	WVBT	Fox News @10 Sun	10-1045p		to						
					08/27/12 to 09/02/12	1x	-----S				
				Su	09/02/12	:30	10:27 PM	SPA12TV12H	\$1,200.00		1
6	WVBT	College Football	College Football		to						
					08/27/12 to 09/02/12	3x	-----S-				
				Sa	09/01/12	:30	7:41 PM	SPA12TV12H	\$1,000.00		3
				Sa	09/01/12	:30	10:40 PM	SPA12TV12H	\$1,000.00		1
				Sa	09/01/12	:30	11:22 PM	SPA12TV12H	\$1,000.00		2

Aired Spots**8**

<u>Gross Total</u>	<b>\$6,500.00</b>
<u>Agency Commission</u>	<b>\$975.00</b>
<u>Net Amount Due</u>	<b>\$5,525.00</b>
	<b>Payment Terms 30 Days</b>

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.